



2010 ARC Annual Awards Program

The Arkansas Recycling Coalition (ARC) is comprised of over 200 companies, government agencies, nonprofit organizations, and individuals dedicated to promoting reduce, reuse, recycling and sustainability practices in Arkansas. Our Annual Awards Program recognizes and publicizes individuals and organizations for innovative resource recovery programs. By doing so, the ARC strives to increase the effectiveness and profile of resource recovery as a primary means of waste management in Arkansas.

This year, the 2010 ARC Annual Awards Program will be held in conjunction with the ARC Annual Conference & Trade show to be held September 13-15 at the Robinson Center, Little Rock, Arkansas. Announcement and presentation of the awards will be made at a special ARC Awards Luncheon to be held during the conference on September 15.

Recipients, in addition to receiving recognition at the presentation, are assisted in obtaining media coverage in their local communities. Pictures are taken of award recipients and sent electronically with a press release for local media.

The ARC's Annual Awards Program is open to both members and non-members. If you applied in a previous year and did not receive an award, you may reapply in the same or a different category. However, recipients of an ARC Awards within the previous three years are NOT eligible to apply.

For more information:
(866) 290-1429 (toll free)
mail@recycleark.org
www.recycleark.org

DEADLINE

All applications must be postmarked on or before Friday, April 30, 2010. Mail your completed package to:
Arkansas Recycling Coalition
PO Box 745 • Fordyce, AR 71742

Application Procedure

IMPORTANT! Only those entries in compliance with the following guidelines will be judged. Awards are given based on the total number of points received by the nominee. Points are assigned according to the criteria listed in each award category.

1. All application packages must include an ARC 2010 Annual Awards Program Application Form.
2. All application packages must include a 50 words or less description/summary of the individual or program you are nominating. If the nominee is selected as the award winner, this description will be used in the video, press releases, and promotional handouts.
3. All applications must include a minimum of one and a maximum of two, double-sided typewritten pages addressing the required award criteria.
4. Application packets may include up to four double-sided pages of supplemental material (pictures, newspaper clippings, etc.) that further explains the program.
5. Unless, sent via email, provide eight printed copies of your application. Please remember to reduce the amount of paper you use by utilizing both sides. If sending electronically, **SEND PHOTOS IN A JPEG FORMAT.**
6. Please be sure your name is typewritten on the upper right hand corner of each page.

2010 ARC Awards Entry Checklist

Please make sure all items are included before sending to the ARC. If sending electronically, arrange information in a comparable format.

- ⊗ Completed awards application form
- ⊗ 50 words or less program description/summary
- ⊗ Minimum of one not to exceed two typewritten pages (two-sided) pages with criteria information
- ⊗ Supplemental material not to exceed four two-sided pages
- ⊗ Nominee name and category typed in the top right hand corner of each page
- ⊗ Five photocopies of all of the above information or one email copy to mail@recycleark.org
- ⊗ Send or email your completed application and materials on or before **Friday, April 30, 2010.**

Arkansas Recycling Coalition 2010 Awards Application Form

Select the appropriate award category for your entry

- Government Recycler of the Year Award Individual Recycler of the Year Award
- Recycling Education Program of the Year Award Community Involvement Award
- School/College/University Recycler of the Year Award Corporate Recycler of the Year Award

Contact information for the organization being nominated

Name _____

Organization Name _____

Department _____

Mailing Address _____

City / State / Zip _____

Telephone / Email _____

Name as it should appear on the award _____

Contact information for the person or organization making the nomination if different from above

Name _____

Organization Name _____

Telephone / Email _____

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2010 Award Categories

Individual Recycler of the Year

The *Individual Recycler of the Year* Award honors an individual who has made a significant contribution to the advancement of waste reduction, recycling, and sustainability in Arkansas over the past year. Selection criteria are as follows. A total of 110 points, including 10 bonus points, are possible.

- ⊕ Implements traditional and nontraditional approaches to recycling and waste management (1 to 20 points)
- ⊕ Presents waste reduction and recycling in a positive light (1 to 20 points)
- ⊕ Demonstrates professional leadership in the recycling arena (1 to 15 points)
- ⊕ Shares his/her recycling experience with others (1 to 15 points)
- ⊕ Leads by example (1 to 15 points)
- ⊕ Uses innovative approaches to spread the recycling message (1 to 15 points)
- ⊕ Bonus points can be awarded by a judge for other information about the nominees (1 to 10 points)

Community Involvement

To receive the *Community Involvement Award*, a business or organization must have two criteria. First, the nominee must be a positive community role model by continually researching and utilizing source reduction, landfill diversion and recycling as solid waste management tools. Secondly, this business must visibly promote recycling within the community or region in which its facility is located. Selection criteria are as follows. A total of 110 points, including 10 bonus points are possible.

- ⊕ Supports city, county or regional recycling activities (1 to 20 points)
- ⊕ Promotes and encourages recycling (1 to 20 points)
- ⊕ Educates customers about recycling (1 - 20 points)
- ⊕ Encourages employees to bring items from home that include non-work related recyclable items (1 to 20 points)
- ⊕ Involvement in city, county or regional waste reduction efforts (1 – 20 points)
- ⊕ Up to 10 bonus points can be awarded by a judge for other information about the nominees

Corporate Recycler of the Year

The *Corporate Recycler of the Year* Award recognizes businesses or organizations that have developed successful waste reduction programs, which include source reduction, beneficial reuse, landfill diversion, sustainable recycling practices, and the purchase of recycled/recyclable products into their office and/or manufacturing operations. This award will not be given to a business that relies on recycling as its primary means of income. Selection criteria are as follows. A total of 110 points, including 10 bonus points, are possible.

- ⊕ Implementation of an integrated waste reduction program (source reduction, reuse, recycling, composting, etc.)(1 to 20 points)
- ⊕ Ongoing employee education programs that include incentives for waste reduction efforts. Examples of incentives include time off, percentage of savings in salary or savings bonds (1 to 20 points)
- ⊕ Administrative policy that demonstrates commitment to waste reduction, reuse and recycling (1 to 19 points)
- ⊕ Type of material collected for recycling (1 to 10 points)
- ⊕ Waste conscious procurement policies for materials and supplies (1 to 16 points)
- ⊕ Willingness to share information and encourage other businesses to start a recycling program (1 to 15 points)
- ⊕ Up to 10 bonus points can be awarded by a judge for other information about the nominee

Government Recycler of the Year

The *Government Recycler of the Year* Award recognizes a public employee, public agency, public institution or nonprofit organization that has taken a leadership role in the development and promotion of recycling as a viable waste management tool. Selection criteria are as follows. A total of 110 points, including 10 bonus points, are possible.

- ⊕ Implementation of an integrated waste reduction program (source reduction, recycling, reuse, composting, etc.)(1 to 24 points)
- ⊕ Innovative aspects of the program (1 to 24 points)
- ⊕ Comprehensive publicity/education targeting residential and/or commercial sources (1 to 25 points)
- ⊕ Marketing techniques (1 to 11 points)
- ⊕ Buy recycled component (1 to 8 points)
- ⊕ Per capita waste reduction (1 to 8 points)
- ⊕ Up to 10 bonus points can be awarded by a judge for other information about the nominee

Recycling Education Program of the Year

The *Recycling Education Program of the Year* Award is presented to the organization, school or individual that has established a proven Recycling Education Program, which offers waste reduction, product reuse and recycling as one complete educational program within a community or region. Selection criteria are as follows. Up to 110 points, including 10 bonus points, are possible.

- ⊕ Recognition within the community or region (1 to 20 points)
- ⊕ Community or regional impact (1 to 20 points)
- ⊕ Indication of positive behavioral changes within the community or region (1 to 20 points)
- ⊕ Ability to provide educational programs to all age groups (1 to 20 points)
- ⊕ Participation in programs that require weekend or nontraditional work hours (1 to 20 points)
- ⊕ Up to 10 bonus points can be awarded by a judge for other information about the nominee

School/College/University Recycler of the Year

The *School/College/University Recycler of the Year* Award will be given to an outstanding school, college or university that demonstrates a long-term commitment to waste reduction, recycling and sustainable resource use both in the classroom and as a way to manage the school's waste. Selection criteria are as follows. Up to 130 points, including 10 bonus points, are possible.

- ⊕ Current efforts indicate a long term commitment to fund the program (1 to 20 points)
- ⊕ Purchase of recycled-content materials (1 to 10 points)
- ⊕ Implementation of integrated waste reduction program (1 to 15 points)
- ⊕ Innovative aspects of program (1 to 15 points)
- ⊕ Implementation of a comprehensive education program to educate students, faculty and staff about waste reduction and recycling (1 to 5 points)
- ⊕ Volunteer contribution, recruitment and retention (1-10 or 15 points)
- ⊕ Student's enthusiasm and ownership of the program (1 to 15 points)
- ⊕ Estimated waste diversion savings experienced by the school (1 to 15 points)
- ⊕ Up to 10 bonus points can be awarded by a judge for other information about the nominee



2010
Arkansas
Recycling
Coalition



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Annual Awards

Arkansas Recycling Coalition
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Fordyce, AR 71742

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