



## 2009 ARC Annual Awards Program

The Arkansas Recycling Coalition (ARC) is comprised of over 200 companies, government agencies, nonprofit organizations, and individuals dedicated to promoting reduce, reuse, recycling and sustainability practices in Arkansas. Our Annual Awards Program recognizes and publicizes individuals and organizations for innovative resource recovery programs. By doing so, the ARC strives to increase the effectiveness and profile of resource recovery as a primary means of waste management in Arkansas.

This year, the 2009 ARC Annual Awards Program will be held in conjunction with the ARC Annual Conference & Trade show to be held September 23-25 at the Best Western Inn of the Ozarks Hotel & Convention Center, Eureka Springs, Arkansas. Announcement and presentation of the awards will be made at a special ARC Awards Luncheon to be held during the conference on September 24.

Recipients, in addition to receiving recognition at the presentation, are assisted in obtaining media coverage in their local communities. Pictures are taken of award recipients and sent electronically with a press release for local media.

The ARC's Annual Awards Program is open to both members and non-members. If you applied in a previous year and did not receive an award, you may reapply in the same or a different category.

For more information:  
(866) 290-1429 (toll free)  
mail@recycleark.org  
www.recycleark.org

## DEADLINE

All applications must be postmarked on or before Friday, May 1, 2009. Mail your completed package to:  
Arkansas Recycling Coalition  
PO Box 745 • Fordyce, AR 71742

## Application Procedure

IMPORTANT! Only those entries in compliance with the following guidelines will be judged. Awards are given based on the total number of points received by the nominee. Points are assigned according to the criteria listed in each award category.

1. All application packages must include an ARC 2009 Annual Awards Program Application Form.
2. All application packages must include a 50 words or less description/summary of the individual or program you are nominating. If the nominee is selected as the award winner, this description will be used in the video, press releases, and promotional handouts.
3. All applications must include a minimum of one and a maximum of two, double-sided typewritten pages addressing the required award criteria.
4. Application packets may include up to four double-sided pages of supplemental material (pictures, newspaper clippings, etc.) that further explains the program.
5. Unless, sent via email, provide eight printed copies of your application. Please remember to reduce the amount of paper you use by utilizing both sides. If sending electronically, **SEND PHOTOS IN A JPEG FORMAT.**
6. Please be sure your name is typewritten on the upper right hand corner of each page.

## 2009 ARC Awards Entry Checklist

Please make sure all items are included before sending to the ARC. If sending electronically, arrange information in a comparable format.

- ⊗ Completed awards application form
- ⊗ 50 words or less program description/summary
- ⊗ Minimum of one not to exceed two typewritten pages (two-sided) pages with criteria information
- ⊗ Supplemental material not to exceed four two-sided pages
- ⊗ Nominee name and category typed in the top right hand corner of each page
- ⊗ Five photocopies of all of the above information or one email copy to mail@recycleark.org
- ⊗ Send or email your completed application and materials on or before **Friday, May 1, 2009.**

## Arkansas Recycling Coalition 2009 Awards Application Form

### Select the appropriate award category for your entry

- |   |  |
|---|--|
| <input type="checkbox"/> Government Recycler of the Year Award                | <input type="checkbox"/> Individual Recycler of the Year Award |
| <input type="checkbox"/> Recycling Education Program of the Year Award        | <input type="checkbox"/> Community Involvement Award           |
| <input type="checkbox"/> School/College/University Recycler of the Year Award | <input type="checkbox"/> Corporate Recycler of the Year Award  |

### Contact information for the organization being nominated

Name \_\_\_\_\_

Organization Name \_\_\_\_\_

Department \_\_\_\_\_

Mailing Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Telephone / Email \_\_\_\_\_

Name as it should appear on the award \_\_\_\_\_

### Contact information for the person or organization making the nomination if different from above

Name \_\_\_\_\_

Organization Name \_\_\_\_\_

Telephone / Email \_\_\_\_\_

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## 2009 Award Categories

### Individual Recycler of the Year

The Individual Recycler of the Year Award honors an individual in the field who has made a significant contribution to the advancement of recycling and waste reduction in Arkansas over the past year. Selection criteria are as follows. A total of 110 points, including 10 bonus points, are possible.

- ⊗ Implements nontraditional and traditional approaches to recycling and waste management (1 to 20 points)
- ⊗ Presents recycling and waste reduction in a positive light (1 to 20 points)
- ⊗ Demonstrates professional leadership in the recycling arena (1 to 15 points)
- ⊗ Shares his/her recycling experience with others (1 to 15 points)
- ⊗ Leads by example (1 to 15 points)
- ⊗ Uses innovative approaches to spread the recycling message (1 to 15 points)
- ⊗ Bonus points can be awarded by a judge for other information about the nominees (1 to 10 points)

### Community Involvement

To receive the Community Involvement Award, a nominee must meet two criteria. First, it must be a positive community role model by continually researching and utilizing recycling as a solid waste management tool. Secondly, this business must promote recycling within the community or region in which the facility is located. Selection criteria are as follows. A total of 110 points, including 10 bonus points are possible.

- ⊗ Supports city, county or regional recycling activities (1 to 20 points)
- ⊗ Promotes and encourages recycling (1 to 20 points)
- ⊗ Educates customers about recycling (1 - 20 points)
- ⊗ Encourages employees to bring items from home that include non-work related recyclable items (1 to 20 points)
- ⊗ Involvement in city, county or regional waste reduction efforts (1 – 20 points)
- ⊗ Up to 10 bonus points can be awarded by a judge for other information about the nominees

### Corporate Recycler of the Year

The Corporate Recycler of the Year Award recognizes businesses or organizations that have developed successful waste reduction programs, which include beneficial reuse and recycling practices, and the purchase of recycled products for their own operation. This award is intended to recognize a business/organization for implementing recycling into the office and/or manufacturing setting as a method of saving landfill space, resources and reducing waste disposal costs. Therefore, this award will not be given to a business that relies on recycling as its primary means of income. Selection criteria are as follows. A total of 110 points, including 10 bonus points, are possible.

- ⊗ Implementation of an integrated waste reduction program (source reduction, reuse, recycling, composting, etc.) (1 to 20 points)
- ⊗ Ongoing employee education programs that include incentives for waste reduction efforts. Examples of incentives include time off, percentage of savings in salary or savings bonds (1 to 20 points)
- ⊗ Administrative policy that demonstrates commitment to waste reduction, reuse and recycling (1 to 19 points)
- ⊗ Type of material collected for recycling (1 to 10 points)
- ⊗ Waste conscious procurement policies for materials and supplies (1 to 16 points)
- ⊗ Willingness to share information and encourage other businesses to start a recycling program (1 to 15 points)
- ⊗ Up to 10 bonus points can be awarded by a judge for other information about the nominee

### Government Recycler of the Year

The Government Recycler of the Year Award recognizes a public employee, public agency, public institution or nonprofit organization that has taken a leadership role in the development and promotion of recycling as a viable waste management tool. Selection criteria are as follows. A total of 110 points, including 10 bonus points, are possible.

- ⊗ Implementation of an integrated waste reduction program (source reduction, recycling, reuse, composting, etc.) (1 to 24 points)
- ⊗ Innovative aspects of the program (1 to 24 points)
- ⊗ Comprehensive publicity/education targeting residential and/or commercial sources (1 to 25 points)
- ⊗ Marketing techniques (1 to 11 points)
- ⊗ Buy recycled component (1 to 8 points)
- ⊗ Per capita waste reduction (1 to 8 points)
- ⊗ Up to 10 bonus points can be awarded by a judge for other information about the nominee

### Recycling Education Program of the Year

The Recycling Education Program of the Year Award is presented to the organization, school or individual that has established an outstanding education program, which offers waste reduction, product reuse and general recycling as one complete educational program within a community or region. Selection criteria are as follows. Up to 110 points, including 10 bonus points, are possible.

- ⊗ Recognition within the community or region (1 to 20 points)
- ⊗ Community or regional impact (1 to 20 points)
- ⊗ Indication of positive behavioral changes within the community or region (1 to 20 points)
- ⊗ Ability to provide educational programs to all age groups (1 to 20 points)
- ⊗ Participation in programs that require weekend or nontraditional work hours (1 to 20 points)
- ⊗ Up to 10 bonus points can be awarded by a judge for other information about the nominee

### School/College/University Recycler of the Year

The School/College/University Recycler of the Year Award will be given to an outstanding school, college or university that demonstrates a long-term commitment to recycling and sustainable resource use both in the classroom and as a way to manage the school's waste expenses. Selection criteria are as follows. Up to 130 points, including 10 bonus points, are possible.

- ⊗ Current efforts indicate a long term commitment to fund the program (1 to 20 points)
- ⊗ Purchase of recycled-content materials (1 to 10 points)
- ⊗ Implementation of integrated waste reduction program (1 to 15 points)
- ⊗ Innovative aspects of program (1 to 15 points)
- ⊗ Implementation of a comprehensive education program to educate students, faculty and staff about waste reduction and recycling (1 to 5 points)
- ⊗ Volunteer contribution, recruitment and retention (1-10 or 15 points)
- ⊗ Student's enthusiasm and ownership of the program (1 to 15 points)
- ⊗ Estimated waste diversion savings experienced by the school (1 to 15 points)
- ⊗ Up to 10 bonus points can be awarded by a judge for other information about the nominee



2009  
Arkansas  
Recycling  
Coalition



www.recycleark.org  
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Annual Awards

Arkansas Recycling Coalition  
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Fordyce, AR 71742

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