ARC UPDATE

FALL/WINTER 2011

Happy Holidays!

After the Great Recession... Fall Back into Recycling...

...was the theme for the ARC's 21st Annual Conference and Trade Show held on September 19-21, 2011, at the Inn of the Ozarks in Eureka Springs. Over 200 recycling professionals came together to hear two great keynote speakers and attend several educational sessions offered. Attendees also had an opportunity to tour the Cram-A-Lot / J.V. Manufacturing facility, a state of the art manufacturer of recycling equipment and the UofA's Razorback Recycling Facility.

To everyone that helped make this event a success... THANK YOU!

A Special Thanks to Our 2011 Sponsors and Exhibitors!

If you were unable to attend the 21st Annual Conference and Trade Show in Eureka Springs, a copy of the conference program may be found on the ARC website at www.recycleark.org

Arkansas Recycling Coalition
#1 Vista Lane
Hot Springs Village, AR 71909

Telephone (866) 290-1429 (toll free)
Email mail@recycleark.org
Web site www.recycleark.org

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Cherie O'Mary
ARC Office
#1 Vista Lane
Hot Springs Village
Arkansas 71909
866-290-1429 phone
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ARC Awards Provide Recognition for State Recycling Efforts

The Arkansas Recycling Coalition held its annual awards luncheon on September 21, during the 21st Annual Conference. This event recognized those individuals and organizations working diligently to bring recycling and environmental issues to the forefront in their communities.

Recipients of the 2011 ARC Awards

- General Dynamics – Armament and Technical Products, Camden Operations
  Corporate Recycler of the Year
- Wooster Elementary School – Greenbrier
  Recycling Education Program of the Year
- George Elementary – Springdale
  School Recycler of the Year
- Van Buren School District – Van Buren
  School Recycler of the Year
- University of Arkansas' Razorback Recycling Facility – Fayetteville
  College/University Recycler of the Year
- Goodwill Industries of Arkansas – Little Rock
  Community Involvement Award

Bobby Fanning, ARC Awards Chairman, with David Chilcote, Director of Operations and Erik Perrin, Manager, Environmental Safety & Health, General Dynamics

Bobby Fanning, with (L to R): Tami Buchanan, Counselor; Tally Mars, Assistant Principal; Kelli Smith, Principal; Not pictured Jennifer Richardson, Environmental Science Club advisor, Wooster Elementary School

Bobby Fanning, with Annette Freeman, Principal, George Elementary and Dianne Kellog, GT Facilitator, Springdale Schools

On hand to accept the award from Bobby Fanning were Van Buren School District Deputy Superintendent Kerry Schneider (not pictured), Van Buren High School JROTC Senior Army Instructor and Recycle Coordinator Major (Ret) J. Mike Akins, Van Buren High School Recycle Student Coordinators Cadet/Major Stephen Corson, and Cadet/Sergeant Ethan Tucker

Nicholas R. Brown PhD, Director, Office For Campus Sustainability and Gary Enzor, Recycling Coordinator, University of Arkansas' Razorback Recycling Facility

Bobby Fanning, with Brian Itzkowitz, CEO and President and Tenille Hunter, Job Coach, Goodwill Industries of Arkansas

J.V. Manufacturing, Inc. Receives Arkansas Quality Achievement Award

J.V. Manufacturing, Inc. (Springdale, Arkansas) received the Achievement Level Award as a participant of the Arkansas Governor's Quality Award program. The award was presented by Arkansas Governor Mike Beebe during the 17th Annual Awards Celebration in Little Rock. The award criteria is similar to that of the Malcolm Baldridge National Quality Award, but is limited to participants located within the state of Arkansas.

J.V. Manufacturing has been a leading manufacturer of industrial waste and recycling equipment since 1978. The company manufactures the Cram-A-Lot brand of garbage compactors and recycling balers. Cram-A-Lot products are known throughout the industry for their exceptional reliability, durability, workmanship, and innovative features.

Pictured, from top left: Jim Stuckey, Vice President of Finance; Mike Walker, Quality Technician; Don Siebels, Quality Manager; Jason Lind, Director of Sales From bottom left: Jeff Givens, Vice President of Operations; Chris Weiser, President / CEO; Heather Lind, Director of Customer Support

"We are honored to receive the Achievement Level award. Receiving this award serves as formal recognition for our ongoing commitment to the continuous improvement of our business processes, as well as our focus on improved business results. We couldn't be more happy," said Chris Weiser, President and CEO of J.V. Manufacturing. The company has been participating in the Governor's Quality Award program for 6 years, and received the Commitment Level award in 2005.

Award applicants must present a business summary up to 50 pages in length, which describes the organization's goals, objectives, processes, and business results. In addition to being recognized for their achievement, J.V. will receive an in-depth evaluation of their management systems and a written feedback report citing strengths and areas for improvement. Weiser noted that this feedback report "will provide J.V. with a roadmap for continued improvement to help us achieve our goal of attaining the Governor's Award level in 2013."

For information about J.V. Manufacturing, Inc., the company and its products, visit www.cram-a-lot.com. For more information about the Governor's Quality Award Program, visit www.arkansas-quality.org.

Atlanta Arkansas Community Kids 4-H Club Takes First Place

4-H'ers Go Green...

At the Columbia County Fair in September 2011, the Atlanta Community Kids 4-H Club won a First Place blue ribbon and a Best of Show for their exhibit on recycling.

McKee Foods' Gentry Operations achieves zero landfill waste status; holds celebration

GENTRY, ARK. — November 17, 2011 — True to its corporate commitment to environmental stewardship, McKee Foods' Gentry Operations has reached zero landfill waste status just four years after its "Green Team" was officially formed. To celebrate this achievement, Gentry Operations held a celebratory luncheon at the Gentry Operations facility. The luncheon was attended by the company's recycling partners, as well as local, state and federal officials. Among those in attendance were: Teresa Marks, director of the Arkansas Department of Environmental Quality; Kevin Johnston, mayor of the City of Gentry; Tim Summers, State Representative; as well as representatives for U.S. Senator Mark Pryor, Congressman Steve Womack, the Arkansas Recycling Coalition, the Gentry and Siloam Springs Chamber of Commerce, Covanta Energy, Marck Recycling and Waste Reduction Resources.

"I am extremely pleased with the efforts made by our employees to help our facility reach zero landfill waste status," said Tim Broughton, vice president, Gentry Operations. "We are blessed with wonderful people who choose to make a difference. It goes to show that one spark of an idea, given the right level of enthusiasm, commitment and support, can become a real beacon that casts a positive light on our company, our community and all of Northwest Arkansas."
The Gentry Operations Green Team was started by five employees who were concerned about landfill waste volume. They began to explore ways to reduce, reuse and recycle, to conserve natural resources and to explore any financial opportunities associated with such activities.

With support from company management, the Green Team initially set a goal of 35 percent by January 2009, then expanded its members and continued to raise the bar on waste reduction to 70 percent by August 2009 and, ultimately, 100 percent, which was achieved when the last dumpster to the landfill left the facility in October 2011.

The waste that formerly went to the landfill is now received and processed by Covanta, a leading company that focuses on developing energy-from-waste solutions.

For more information on McKee Foods' environmental stance, please visit *http://www.mckeefoods.com/Business_Philosophy/Environment.htm*.

L to R are Bob Tharp & Jim Twiggs (McKee Foods Green Team Members); Kevin Johnston (Mayor, City of Gentry); Rusty McKee (McKee Foods Executive Vice President, Manufacturing); and Tim Broughton (McKee Foods Vice President, Gentry Operations)

About McKee Foods Corporation

Founded in 1934 by O.D. and Ruth McKee, McKee Foods Corporation has grown to become America's leading family-owned snack cake bakery. McKee Foods offers more than 90 varieties of Little Debbie® and 32 varieties of Sunbelt® snacks and cereals that are sold in all 50 states, Canada and Puerto Rico. The company is headquartered in Collegedale, Tenn., and has production facilities in Gentry, Ark., and Stuarts Draft, Va. McKee Foods also owns the Collegedale-based subsidiaries Blue Planet Foods, manufacturer of high-quality granola products including Heartland® cereals and pie shells, and Fieldstone™ Bakery, which provides institutional food service organizations with nutritious, high-quality snacks and cereals. For more information, visit the McKee Foods Corporation website at *www.mckeefoods.com*.

Keep Arkansas Beautiful Update

Arkansas schools encouraged to roll up sleeves for America Recycles Day 2011

Americans generate 250 million tons of trash each year, according to Keep America Beautiful (KAmB). Eighty percent of what we consume is recyclable, yet nationally, only 28 percent is diverted from landfills by recycling.

"In Arkansas, we do a little bit better, recycling 32 percent," said Robert Phelps, director of Keep Arkansas Beautiful, a KAmB certified state affiliate. "But each day we produce nearly nine pounds of personal waste. Each of us needs to accept personal responsibility by making a more conscious effort to reduce the amount of trash we generate by recycling."

During November, organizations all over the nation will participate in recycling events as part of the November 15th America Recycles Day. To encourage Arkansas students to take part in the action, several friendly recycling competitions for schools will be held.

Sponsored by the Can Manufacturers Institute, the **Great American Can Roundup** encourages schools to compete from Nov. 15, 2011, to April 22, 2012 (Earth Day). The competition is based on how many aluminum beverage cans individual students recycle. Besides giving students a hands-on opportunity to help the environment, this initiative awards $1,000 to the top recycling school in each state, as well as an additional $5,000 to the top recycling school nationwide. For more information, visit CanCentral.com/Roundup.

Colleges interested in starting a recycling team in the spring can sign up for **RecycleMania**, a project of the College and University Recycling Council. The competition kicks off Feb. 5, 2012, and lasts for eight weeks. Students and professors can get involved in maintaining the beauty of their campuses and communities at RecycleMania.org.

"Recycling and keeping Arkansas clean and green are efforts we can easily make a part of our everyday lives," Phelps said. "That is why it's important for us to encourage students and schools in our state to join together for these recycling competitions to benefit the entire community and our environment."

Some Arkansas schools are already taking the lead in recycling efforts. At least 11 Arkansas schools – all in the Van Buren School District – are already signed up for KAmB **Recycle-Bowl**. Recognized as the 2011 School District Recycler of the Year by the Arkansas Recycling Council, Van Buren is continuing its efforts to promote recycling through this competition, which can be followed at Recycle-Bowl.org.

Waste Management Sustainability Center Grand Opening

L to R – Mike Hagood, Client Executive WM-Walmart Sustainability Solutions Team; Jerome Davis, WM VP Food & Retail Solutions; David Steiner, WM President & CEO; Arkansas State Representative Uvalde Lindsey; Rogers Arkansas Mayor Greg Hines; David Aardsma, WM Chief Sales & Marketing Officer; Chris Smith, COO US Green Build Council; Rick Wittenbraker, WM Sr VP General Counsel & Chief Compliance Officer

The grand opening of the new Waste Management Sustainability Center in Rogers was held August 23rd in Rogers, AR, hosted by WM President and CEO David Steiner. The Center is a collaborative space where business leaders can learn more about innovative sustainable practices and how such solutions influence the triple bottom line of people, planet and profit. Speakers included Rogers Mayor, Greg Hines, Chris Smith, COO of the U.S. Green Build Committee, and representatives of various state elected officials. In addition, the Center serves as a model of energy efficiency and conservation and stands to receive USGBC LEED® Gold certification.

Getting to Know Your ARC Members!

Southworth Products Corp is the world's largest manufacturer of ergonomic material handling equipment and container handling equipment for vertical lifting and work positioning. Their products are designed to improve worker productivity while reducing the potential for workplace injuries. Their lines of material handling equipment and container handling equipment include: scissor lift tables, container tilters, pallet level loaders, pallet trucks, turntables and other palletizing equipment, coil and roll handling equipment, roll on level loaders, dock lifts, vertical conveyors and manual lifter transporters.

The Corporate Office is located in Falmouth, Maine, but all production is done here in Arkansas. There are two manufacturing facilities in Arkansas, in Manila and Leachville. Visit their website at www.southworthproducts.com

Welcome New and Returning ARC Members

Allen's Recycling – Canton, MS
Cherokee Nation – Tahlaquah, OK
City of Harrison - Harrison
David Chilcote – General Dynamics, Hampton
Custom Polymers – Athens, AL
Kool Metal Recycling - Wynne
Plumb Creek Environmental –Columbus, MS
Recycling Marketing Cooperative – Lexington, TN
Resourceful Bag & Tag – Palos Heights, IL (Returning)
Ripple Glass – Kansas City, MO
RockTenn - Harrison (Returning)
Southworth Products - Manila
Terracon Consultants – Little Rock
UALR Facilities Dept – Little Rock
UofA Community College - Morrilton

Buyers' Summit 2012

The date and location for the first ARC Buyers' Summit for 2012 has been set for March 7.

Virco Manufacturing will again be hosting this event at their facility in Conway.

More information about this event will be coming your way soon, or call the ARC office for details.

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Getting to Know Your ARC Members!

Ripple Glass is here to help make glass-recycling work easily in your community. They recycle food and beverage glass containers into cullet, a product used by local and regional companies to make fiberglass insulation and new glass bottles.

Ripple Glass, LLC ("Ripple") was formed in 2009 in an effort to address the problem of low glass recycling rates throughout Greater Kansas City and the surrounding region. Despite strong demand for processed recycled glass (cullet), hundreds of thousands of tons of empty glass containers end up in area landfills. Glass recycling in the region has lagged far below the national average, due primarily to the absence of a nearby processor. Ripple was created to serve as a bridge between this vast supply and the substantial regional demand, constructing a $6 million state-of-the-art processing facility while simultaneously building a robust region-wide collection network.

Working with Ripple Glass to recycle your collected glass containers is easy and can reduce your workload and labor cost. Glass does not need to be sorted by color or broken. Whole glass containers can be collected all mixed together, even stored outside, and Ripple Glass will arrange transportation to our plant.

Recycling with Ripple Glass will help you be part of the solution! By the end of 2013, glass manufacturers have set a goal to use 50% post consumer glass cullet in the production of new glass bottles. This step will save enough energy to power 45,000 households for a year, and divert 181,550 tons of waste from landfills each month.

Recycling Marketing Cooperative for Tennessee, a 501 (c) 3 formed in 1993, is dedicated to reducing waste, conserving resources, and increasing revenue streams through recycling. They strive to achieve their mission by providing technical assistance, brokering recyclables through competitive bidding, consolidating materials, and creating partnerships with local governments, businesses, and buyers generating substantial revenue for local governments. Recycling Marketing Cooperative has a proven track record of meeting challenges and providing real solutions. Recycling Marketing Cooperative's business model has proven recycling to be economically viable and a critical component of effective solid waste management.

In the spirit of innovation and assistance, Recycling Marketing Cooperative is implementing regional hub facilities to further assist counties in marketing their recyclable materials. These facilities will provide the means for rural entities to combine their material with others to get fair market prices. The Southwest TN Recycling Hub Facility, which recently opened in Scotts Hill, TN, will serve as an initial site with plans to open more sites across the southeast. With the Southwest TN Recycling Hub Facility, Recycling Marketing Cooperative will make recycling a viable and profitable option for all local governments located within a 50-mile radius of their facilities. Call (877) -873-7628 for more information.

National Workgroup Focuses on Waste Tire Issues

The EPA Scrap Tire Workgroup consists of approximately 85 representatives from state environmental agencies, industry, EPA, non-profits and academia with expertise in scrap tire management, market development, and application technologies. Established in 2003, the Workgroup serves as a venue where national stakeholders in the scrap tire recycling industry can collaborate to achieve common objectives.

While the primary purpose for establishment of the Scrap Tire Workgroup was to effectively manage the scrap tires generated and eradicate the millions in stockpiles of waste tires, the Workgroup goals and objectives have evolved to include market development and other issues of common importance to industry stakeholders. Its efforts have delivered environmental, social and economic benefits to individual states and the country as a whole, including a 90 percent reduction in the numbers of scrap tires in stockpiles across the country; development and implementation of programs that have seen 85 percent of the annually generated scrap tires go to beneficial end uses such as recycling and energy recovery rather than stockpiles; and the deployment of market development initiatives that have resulted in incremental economic activity and job creation.

The Workgroup primarily centers on the activities of five committees: (1) the Goals Committee; (2) the Crumb Rubber Committee; (3) the Asphalt Rubber Committee; (4) the Civil Engineering Committee; and (5) the Tire Derived Fuel Committee.

Local representatives to the EPA Scrap Tire Workgroup include Cherie O'Mary of the Arkansas Recycling Coalition and Elizabeth Hoover of ADEQ, who serves as Workgroup and Goals Committee Chair.

Additional information on the Workgroup or its activities can be obtained by contacting Elizabeth Hoover at 501-682-0583 or Mark Schuknecht of EPA Headquarters, who is the Workgroup Coordinator, at 703-308-7294.

Disaster Recycling Best Practices

From Resource Recycling
November 2011

Disasters won't wait for you to get your paperwork in order. Mary Ann Phillips, recycling coordinator for the City of Joplin, knows this well, as someone who has gone through four events involving the Federal Emergency Management Agency. She says that having a plan for a disaster before it strikes and documenting the cleanup as it takes place will make for smoother sailing. Here are five lessons from the Joplin tornado:

1. **Keep a list of all transfer stations, landfills, recycling facilities and hazardous waste centers.** Know what materials they'll take, what they won't and who's in charge.
2. **Update your information.** If you hear about a change in key personnel at a facility on your list, be sure to make the change.
3. **Have multiple copies of everything.** "Keep a copy at your house. Having it on your computer isn't good enough," says Phillips. Joplin's city hall wasn't damaged from the tornado, which made things smoother, says Phillips. But don't count on being so fortunate. "You need hard copies," she continues. You need paper copies so that when the Army Corps of Engineers and FEMA and the National Guard roll into town you can say, "hey, here's where we take the debris. Here are the players."
4. **Take notes.** During the cleanup, write down everything important, especially matters that you will need to have documentation for later. "It's hard to go back and recreate your notes," says Phillips, who points out that doing so when you haven't slept for two days – an entirely plausible scenario – is particularly hard. Keeping the right documentation is crucial, she says. For instance, when trucks came into Joplin from other jurisdictions to help out with the cleanup, the City of Joplin fueled them up. In order to get reimbursed, documentation was needed.
5. **Remember that you're dealing with people who have just had a traumatic event.** Phillips notes that the city used to require people to solidify their unwanted paint before it could be collected, but fortunately this policy was modified before the tornado struck. "They already lost their dog, they lost their vehicle, they lost their home, they may have lost a loved one, and now I'm telling them, I won't take your paint. You have to solidify it with sawdust. It just wasn't good PR," she says.

Christmas Tree Disposal

Bentonville Area Residents - Are you looking for a place to dispose of your Christmas tree! Then let the Boy Scouts take the hassle out! Boy Scout Troop 525 will be providing a Christmas tree recycle service to help raise funds for their troop activities. This service will be offered to all Bentonville residents located north of Highway 102 in Bentonville, Arkansas. For a donation of $10.00, the troop will pick up your tree at your home on December 31 or January 7. All trees collected will be brought to Lake Ann in Bella Vista, Arkansas, and will be used to restore fish habitats.

To schedule a pickup or request information please call (479) 273-0592 or email the troop at 525.fundraiser@gmail.com. Leave your name, address, phone # and preferred pickup date and you will be contacted as soon as possible with confirmation and instructions.

Help us create better leaders for our future!

RECYCLING WORKS

Be sure to visit the ARC website often for updates www.recycleark.org

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